Saturday July 16 2011

#### an old tyrant country for

Gaddafi should not be offered internal axile in Libya

tial election season loom, coalition officials are searching for ways to break the deadlock.

One proposal is that Col Gaddafi could be offered internal exile in Libya if he promised to abdicate all military and political power. This is a bad idea. It is not obvious that such a solution would offer Col Gaddafi any security: as his Egyptian counterpart, Hosni Mubarak, found, internal exile leads via house arrest to the courts. Given this risk, and Col Gaddafi's record, there is no reason to believe he would keep his word. Leaving him in Libya as the next regime, which will initially be weak, struggles to build a state from scratch, would be an unacceptable risk.

That is not to say that the coali-

That is not to say that the coalition should shun non-military ways of prising Col Gaddafi from power. His exit is the key precondition for a resolution of the Libyan conflict. And given the regime's military superiority over the rebels, and the fact that the coalition has neither the mandate nor the appetite to use ground forces

the battlefield. If a deal can be brokered that is acceptable to the rebels' Transitional National Council and relieves the threat to civilians, it should be welcomed. Were Col Gaddafi to run for it, the coalition need not stand in his way.

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Col Gaddafi that the coalition maintains the military pressure on his regime. His forces must be sufficiently degraded that he realises that he has no chance of military victory. And sanctions must be made to bite. It is reasonable for the coalition to consider reducing operations during Ramadan, which it runs for 30 days from August 1. But if the regime uses this lull to attack civilians, the coalition must be attack civilians, the coalition must plan for the reconstruction of Libya once it is finally liberated from Col Gaddafi. To avoid an alien system being foisted on an unwilling country, the TNC must take the lead. But given the scale of the task – 42 years of personal rule have caused most civic institutions to wither – western help will be crucial in providing the logistics for basic services.

Col Gaddafi's eventual departure will be a triumph for Libya's citizens. But it will also pose a serious challenge.

as a theocracy

Letters



# Your interview with Bachelet focused on trivia

Nato will carry equal blame

From Ms Mary Robinson.
Sir, Women represent just 19 per cent of parliamentarians in the world and occupy less than one in six seats on corporate boards of Fortune 500 companies. More than 600m women live in countries without domestic violence leurs.

Michelle Bachelet, then?
Instead we are asked to care about
the quality of her suit, the size of we in countries
ve in countries
riolence laws.
Plenty to discuss with UN
Women's new executive director,
Women's Bachelet, then?
\*\*sked to care abo

her waistline and her arrangements for cleaning her apartment ("Pink and perky", Lunch with the FT, Life & Arts, July 9).

world's population at the United Nations.

Until women are assessed on the basis of the quality of their ideas, rather than the colour of their eye shadow; on the strength of their leadership, not the style of their hair, UN Women will continue to be urgently needed.

### Evangelicals want the US governed governed Wrong medicine prescribed for euro

Sir, Ultra-religious conservatives more to the point, religious bigots continue to try to hijack the
Republican party ("Lord, is this what
you want?", Life & Arts, July 2).
Christian operatives such as Barb
Heki exert undue influence in the
selection of presidential candidates
in the lowa caucuses by applying a
"most righteous" test to Grand Old
Party hopefuls.

The current crop of Republican
candidates is apparently sucking up
to Ms Heki in the hope that they
pass muster according to her job of
measuring their righteousness. It is
absurd that candidates cow to her
parochial attitude. From Prof Witold Orlowski.

Sir, The way European Union
Sir, The way European Union
countries try to deal with the
eurozone crisis seems to be marked
by futile measures, inadequate to the
current and future challenges. The
lessons drawn from the crisis are
inadequate as well.

The eurozone does not need a
common finance minister, as Jean
Claude Trichet suggests, with
unclear competences and a doubtful
mandate. It needs a common Fiscal
Policy Council, a professional,
apolitical and supranational body
that would set the maximum ceilings
for the bond issues of every
government.

Ceilings should be set according to Ceilings should be set according to a clear model, taking into account the current level of indebtedness and economic situation both on the national and EU level. Any issue of bonds in excess of these ceilings should be exposed to prohibitive market interest rates and painfully taxed by the EU. The countries of the EU that do not use the euro should be allowed to join this

Scandal has induced humility in the media tycoor

week's events portend for re of Rupert Murdoch's me

**Murdoch's** 

reverses

parochial attitude.

Ms Heki views everything in terms of the dogma espoused by evangelical Christians. To that end, she and other hardline evangelicals want the US governed as a theocracy. Their opposites, progressive Democrats, are no less pious either in their goal to convert the US to a European-style form of

ure of Rupert Murdoch's media united in Rupert, which is been humdand and damaged by them.

In a daily – and sometimes in forced to reverse apparently lexible positions. News Corp has speed its bid for BSkyB; and Mirdoch has suddenly found time his diary to appear before a use of Commons select committo answer questions about the fair. On Friday, his chief British utenant, Rebekah Brooks, igned. When Mr Murdoch ived in London a week ago, he did that protecting her was his ef concern.

ago. This should be curbed, especially as parliament may be called on to reform media regulation.

The hacking affair and the BSkyB bid have exposed deficiencies in the current dispensation. Media power has become over-concentrated, with Mr Murdoch at its apex. His dominant position would have been further entrenched had he bought BSkyB. The rules governing cross-media ownership and plurality need tightening

The affair has also prompted revulsion at some of the antics of Britain's raucous tabloid press and calls for tighter regulation of the media. These should be handled carefully. After all, no new laws or rules are needed to counter hacking itself; it is already illegal.

Any changes must not weaken investigative journalism – already under strain from shrunken budgets and widening legal restrictions on free expression. The hacking scandal, it should be recalled, was uncovered not by parliament but by a newspaper.

As for the selection of the GOP presidential nominee, if this is dictated by the undue influence of a small band (compared with the overall size of the GOP electorate) of Heki-like theocratic lowans, I shall write in a candidate on the ballot paper at election time.

write in a candidate on paper at election time. John K. Lambert, Silver Spring, MD, US

Tyler, you'll be the death of me

While perhaps unfamiliar territory for Mr Murdoch, these reversals were merited. This was especially true in the case of Ms Brooks. The only surprise about her resignation was that it was so long in coming. Politicians have certainly shaken off their past reticence about challenging Mr Murdoch. This is welcome. One of the troubling aspects about the hacking affair was the extent to which politicians seemed cowed by him, even to the point of fighting shy from investigating alleged criminality. But while the emergence of a more robust and less deferential relationship is to be welcomed, it must not spill over into vengeance-taking. There is a sense that some MPs would like to get their own back on the industry that exposed

From Mr Andrew Mitchell.
Sir, I want to thank you for the
biggest belly laugh I've had in years
by providing the following: "In praise
of simple things" by Tyler Brûlé

To contribute please e-mail: frew Mitchell, atreal, QC, Canada

by a newspaper.

But while the powerful should be fair game, the weak must be protected. Statutory media regulation is a step too far, but the Press Complaints Commission should be a replaced by a body with teeth.

Mr Murdoch ended the week it offering an apology for hacking.

While overdue, this show of humil-

It might be understandable if Ms Bachelet was some secondrate nobody with nothing to say. In fact, she was only the fifth woman to be elected president in Latin America and enjoyed some of the highest approval ratings anywhere in the world. She now represents the interests of half the

mechanism voluntarily, like the ERM2 or the European financial stabilisation mechanism.

The basic rules of eurozone macro e management should be changed as well. Experience suggests that concentration on the fiscal situation of EU countries only, while assessing their financial health, may lead to dramatic errors. Indeed, excessive indebtedness in both public and private sectors may undermine financial stability. Therefore, the focus should move from the public sector balance to the current account balance, the only indicator that may play the role of an early warning signal. The "excessive deficit" procedure should oblige a country to react – for example, by fiscal tightening or tightening of banking regulation – both to an excessive increase of public debt and to an excessive current account deficit.

Witold M. Orlowski, WUT Business School,
Warsaw, Poland Former Economic Adviser to the President of Poland Sir, Simon Kuper ("The tulips of Srebrenica"; Life & Arts, July 2) focuses far too narrowly on the fallings of the Dutch and the United Nations in Srebrenica during the terrible events that took place there in July 1995. He neither sets in context nor attempts to explain how the worst massacre since the end of the second world war could have happened in Europe, when both the UN and Nato were present. Indeed, when the history of the Balkan wars is better understood, it is likely that Nato will carry as much blame for Srebrenica as the UN.

For, had Nato troops deployed in 1992, when President Alija Izetbegovic invited them into Bosnia to prevent the war spreading there from Croatia, neither the war there nor the massacre could have happened. Worse still, following the appened worse still, following the deployment of the UN to Bosnia in a principally humanitarian role, Nato, led by the US, systematically undermined the peacekeeping efforts of the UN by breaking the arms embargo for Yugoslavia and by arming and training the Muslims and Croatians.



## COMMENT ON FT.COM

## Mao-ma Mia

Expect winner-takes-it-all rush for China's music market

re is no denying the Chinese slasm for western theatre. speare's works have long

The producer had problems translating the songs into a tonal language. At one point, "subversive" became "counter-revolutionary" – a bit of a faux pas so soon after the Communist party of China's 90th anniversary. But the production has been cleaned up and now includes Shanghai slang, Mongolian folk dancing and a special Twisting Yanko dance.

So far, the show has had a glowing welcome. We are familiar with China adopting western luxury products such as fast cars, premier whiskey and "man bags". Chinese consumers are clearly willing to embrace a strikingly gaudy facet of western culture as well. Judging

defiance" he wrote "by e-mail rather than on Facebook's wall").

Just a nice form of group cyber-cuddle? Or is something more creepy at work? I am divided. Part of me loves the idea of getting "Happy Birthday" greetings. But the idea of an algorithm trying to "direct" my celebrations makes me wince, not least because algorithms are trying to "direct" so much of our lives today. For evidence of this, just look at Eli Pariser's excellent book The Filter Bubble, which describes how entities such as Google now routinely use algorithms to scan our internet usage in a way that risks creating social silos.

Quite apart from that, the antics of algorithms raise issues of social "netiquette". As anthropologists observe, one way to define a "society" is as a grouping of people who share a common mental map and rules about interaction. Or, as a Merriam-Webster dictionary notes, etiquette is "the conduct or procedure required by good breeding or prescribed by authority to be observed in social or official life". Thus distinctions are created – and a groun defined

Groups assemble online so fast there is no chance to create unspoken rules of engagement

good rule of thumb is to promote others three times as much (or more!) than you promote yourself when using links on Facebook or Twitter; avoid all slanderous statements; let someone know if you forward a link; wait for 24 hours before responding to a negative Facebook post; never make more than one request to be a Facebook friend, and accept with grace if the answer is "no"; and never - ever - post on a Facebook wall when drunk or is larged

and croatians.

This gave false hope to the Muslims that they could recover their lost territories by force of arms, a hope that was to be cynically betrayed at Dayton. But, having destroyed the credibility of the UN-mission in the eyes of the warring parties which made it impossible for the UN peacekeeping efforts to succeed, Nato and the US then found themselves unable to influence events on the ground from the air. It was the virtual collapse of the UN mission in 1995 that subsequently encouraged General Ratko Mladic to attack Srebrenica.

The UN mission in Bosnia was never to "defend or protect" and the UN Security Council resolutions relating to the six safe areas deliberately avoided these terms. Nor were the peacekeepers mandated, equipped or trained to conduct war fighting operations by the 16 contributing nations. That role belonged to Nato, which sadly limited its response to bombing. If proper lessons are not learnt from Bosnia and Srebrenica, the slogan "Never Again" will, I fear, turn out once again simply to be empty rhetoric.

the Big Mac

Attack of

same regard as the US dollar, which I believe is legally protected from such systematic attack. Michael Clarke, Herzele, Belgium

regards the immediate survival of the euro, it does suggest that our currency is not perhaps held in the

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Comment

Gillian Tett

on my account birthday guests Getting unwanted

A couple of days ago I noticed that my little-used Facebook account was suddenly full of "Happy Birthday!" messages. No surprise there: it was my birthday (44, if you need to ask. But what was noteworthy - and unnerving - was that these greetings came from people who had never previously known my date of birth, or, in some cases, conversed with perfor years. The reason? Those cyber gnomes at Facebook - or, more accurately, an algorithm created by them - had delved into my account noted my birth date and dispatched messages to my "friends". "FB has

to create unspoken rules of engagement. Some of my Facebook friends, for example, might have wished to say "Happy Birthday" even without being directed; others felt it was an overly familiar intrusion. And then there are people such as Amar, who hate the idea of Facebook "directing" them at all. One solution would be for everyone to sort their cybercontacts